# SINGAPORE EXPO INTRODUCES COMPLIMENTARY, HIGH-SPEED WI-FI SYSTEM FOR FASTER, SEAMLESS CONNECTIVITY

**Singapore, 4 February 2016** – The Singapore EXPO Convention and Exhibition Centre has raised the benchmark in Asia's MICE industry by introducing Wi-Fi*max,* a new high-speed Wi-Fi system following an extensive upgrade to its infrastructure. With this enhanced system, all visitors to Singapore EXPO and its convention wing MAX Atria will enjoy a complimentary Wi-Fi service of up to 2 Mbps with immediate effect.

Working with its telecommunications partner, M1, Singapore EXPO is now able to offer seamless connectivity to more than 15,000 concurrently active devices, the highest in Asia – to all 10 exhibition halls at Singapore EXPO and 32 meeting rooms at MAX Atria. The infrastructure upgrade includes two high-speed fibre broadband connections for redundancy and the most advanced wireless access points, both designed for optimal performance due to continuous operation; and workload generated from concurrently active devices.

Wi-Fi*max* is a highly resilient system and has been future-proofed to meet the demands of mega events that require flexibility and scalability. The enhanced system also supports premium connectivity access such as customisable bandwidths for special events and event organisers looking for additional connectivity.

The complimentary Wi-Fi service is suitable for webmail, social media and normal internet browsing. Event organisers who require higher bandwidth over 2 Mbps have the option to increase the bandwidth according to their requirements

Aloysius Arlando, Chief Executive Officer of SingEx Venues, the management company of Singapore EXPO and MAX Atria, says: "We believe that as one of the leading MICE venues in the region, Singapore EXPO should aspire to raise the standards in our service offerings. With Wi-Fi*max,* we now offer event organisers, exhibitors and delegates highly flexible and customisable Wi-Fi access; and not just limited to basic Wi-Fi services normally provided by some venues.

"We are glad to have made this investment to provide Wi-Fi*max* to meet tomorrow's needs. It is also in support of Singapore's vision to become a smart nation by harnessing technology to improve lives and creating greater business opportunities" concludes Mr Arlando.

From now until 31 March 2016, all new business event bookings confirmed at Singapore EXPO and MAX Atria will be extended a complimentary, customised landing page for the event, along with an increased bandwidth of up to 10 Mbps.

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## About Singapore EXPO Convention and Exhibition Centre

Singapore EXPO Convention and Exhibition Centre is Singapore's largest convention and exhibition facility, and offers over 123,000 sqm of indoor and outdoor space. Together with its convention wing, MAX Atria, which opened in 2012, the venue welcomes over 7 million visitors and more than 700 events every year, ranging from exhibitions, conventions and conferences to corporate meetings, gala dinners and consumer shows.

Singapore EXPO is equipped with 2,500 parking lots and a variety of food and beverage outlets, along with over 500 hotel rooms within walking distance. Singapore EXPO is conveniently located 5 minutes from Changi International Airport and 20 minutes from the city centre.

Singapore EXPO and MAX Atria are managed by SingEx Venues Pte Ltd.

For more information, log on to www.singaporeexpo.com.sg and www.maxatria.com.sg