

PRESS RELEASE

## SINGAPORE EXPO SHARES WITH HEART

*partners Singapore Heart Foundation in Project Heart 2015*

**27 May 2015, SINGAPORE** – Singapore EXPO Convention and Exhibition Centre recently partnered the Singapore Heart Foundation in support of **Project Heart 2015**, an event that saw more than 1,000 school staff trained and certified in Cardiopulmonary Resuscitation (CPR) and Automated External Defibrillator (AED) at Singapore EXPO’s Hall 9A.

As part of its Corporate Social Responsibility campaign, SingEx Venues, the management company of Singapore EXPO, provided the venue for this life-saving accreditation event, which was led by certified instructors from the Singapore Heart Foundation. Participants were trained over a 3 hour session to ascertain if a victim is suffering from cardiac arrest, how to perform Cardiopulmonary Resuscitation (CPR) and how to administer an Automated External Defibrillator (AED). Certificates were awarded to those who passed the course.

“Sudden cardiac arrest can happen anytime, anywhere and to anyone – even the young. Expedient and appropriate use of the device is key, when responding to cardiac emergencies. It is with the support from Singapore Expo, the largest convention and exhibition venue in the country that allows Singapore Heart Foundation to empower more than 1000 school staff with up-to-date knowledge, skills and confidence to perform CPR and AED effectively and safely,” said Mr Vernon Kang, Chief Executive Officer, Singapore Heart Foundation.”

Singapore Heart Foundation’s CPR+AED training programme teaches necessary life-saving skills to give participants the confidence to respond during cardiac emergencies. The course also equips them to determine when a patient is unresponsive, how to activate emergency medical services as well as perform CPR and use AED on adults.

“We at Singapore EXPO are honored to be able to contribute to such a beneficial event and will continue to support similar events in the future,” said Aloysius Arlando, the Chief Executive Officer of SingEx Venues.

**SingEx Venues Pte Ltd**

1 Expo Drive, #02-01, Singapore 486150 | T: +65 6403 2160 | F: +65 6822 2616  
www.singex.com | Co. Reg. No.: 199902327N | GST Reg. No.: M90369161L



Those who successfully complete the course will earn a certificate that will remain valid for two years after it is issued. Those interested in attending the course and getting certified may visit the Singapore Heart Foundation website to sign up for future events.

For more information about **Project Heart 2015** visit: [www.myheart.org.sg](http://www.myheart.org.sg).

- End -

### **About Singapore EXPO Convention and Exhibition Centre**

Singapore EXPO Convention and Exhibition Centre is Singapore's largest convention and exhibition facility, and offer over 123,000sqm of indoor and outdoor space. Together with its convention wing, MAX Atria, which opened in 2012, the venue welcomes over 8 million visitors and more than 800 events every year, ranging from exhibitions, conventions and conferences to corporate meetings, gala dinners and consumer shows.

Singapore EXPO is equipped with 2,500 parking lots and a variety of food and beverage outlets, along with over 500 hotel rooms within walking distance. Singapore EXPO is conveniently located 5 minutes from Changi International Airport and 20 minutes from the city centre.

Singapore EXPO and MAX Atria are managed by SingEx Venues Pte Ltd.

For more information, log on to [www.singaporeexpo.com.sg](http://www.singaporeexpo.com.sg) and [www.maxatria.com.sg](http://www.maxatria.com.sg)

### **About Singapore Heart Foundation**

The Singapore Heart Foundation (SHF) is a non-profit charitable organisation at the forefront of the battle against heart disease in Singapore. Since its inception in 1970, the Foundation has grown into a well-established and reputable organisation with local and international links.

SHF fulfills its mission through educational programmes highlighting preventive measures against heart disease to the public. SHF supports community-based research aimed at gaining a better understanding of the landscape of heart disease in Singapore. SHF also focuses on rehabilitative and preventive care for recovering heart patients and at-risk individuals. In addition, SHF offers financial assistance to needy heart patients for emergency relief as well as for treatment.

For more information, log on to [www.myheart.org.sg](http://www.myheart.org.sg).

### **For media enquiries, please contact:**

Mr Han ONG  
Senior Manager, Marketing & Communications  
DID: (65) 6403 2168 | Mobile: (65) 9108 3342  
E: [han.ong@singex.com](mailto:han.ong@singex.com)